SPONSORSHIP OPPORTUNITIES



WASHINGTON, DC INTERNATIONAL FILM FESTIVAL

GET YOUR BRAND IN FRONT OF MORE THAN 11,000 ENTHUSIASTIC, ENGAGED AND SOCIALLY AWARE FILM FANS!

41 YEARS. 3,860 FILMS. 144 COUNTRIES. ONE AMAZING FESTIVAL!

Interested in building — or growing — your brand awareness? Expanding your social reach? Amplifying your brand visibility? Connecting with new customers? Attracting new advocates? Or simply showcasing your brand's support of the arts by being front and center in a cool, creative environment that celebrates the best in world cinema?

Then become a Filmfest DC sponsor!

From local legends and scrappy startups to mega-sized multinationals and notable non-profits, Filmfest DC sponsors tap into a robust marketplace filled with smart, savvy audiences eager to discover your brand while they discover new films and filmmakers — it's a win-win for our audiences *and* for you!

FILMFEST DC BY THE NUMBERS

8,000
ATTENDEES IN 2026

37
COUNTRIES REPRESENTED IN 2026

100,000+
SOCIAL-MEDIA REACH

27,000+
MAILING LIST

20-PAGE
WASHINGTON POST INSERT

WHAT WE OFFER

- TIERED SPONSORSHIP OPTIONS
- CREATIVE BRAND INTEGRATION
- PROMINENT LOGO PLACEMENT
- ... AND MORE!

WHAT YOU GET

- ACCESS TO DIVERSE AUDIENCES
- ENGAGEMENT OPPORTUNITIES
- BRAND-AWARENESS BOOST
- ... AND MORE!

HI! WE'RE FILMFEST DC!

Founded in 1986, the Washington, DC International Film Festival — also known as Filmfest DC — brings the best in contemporary international cinema to the nation's capital. Over the years, we've grown into one of the city's biggest, most exciting cultural events and are renowned for the thought-provoking, insightful, and entertaining programming we deliver to our audiences. Get to know more about us!

OUR FESTIVAL

- Running for 41 years, we're the largest and longest-running film festival in Washington, DC.
- See the world, no passport required: over the past 41 years, we've screened 3,860 films from more than 144 countries.
- Our screenings include current and past award winners from high-profile festivals, such as Cannes, Sundance, and the Berlinale.
- Celebrities from Charlize Theron and John Malkovich to Sydney Pollack and Patti Smith have joined us at the festival over the years!

OUR AUDIENCES

- They're drawn from the diverse communities that make DC unique: international, political, federal, academic, and diplomatic.
- They're sophisticated professionals, between 25 and 65+, primarily residing within DC, and in the suburbs of Maryland and Virginia.
- They seek out the celebration of new and different cultures, and love learning about them through cinema.
- If they're younger, they can also access special student discounts and take in specialized programming targeted to their demographic.

OUR FILMS & PROGRAMS

- Films are Washington, DC premieres, providing unique opportunities to see provocative, entertaining, award-winning cinema.
- We celebrate compelling stories, diverse storytellers and new voices.
- We select films from across all genres, be they dramas, thrillers, comedies, documentaries — or an exciting combination thereof!
- We also engage with younger audiences through the Impact Project, a successful outreach initiative bringing films & filmmakers to DC public schools.

OUR SPONSORSHIP OPPORTUNITIES: AT A GLANCE

We offer an exciting range of sponsorship options tailored to your goals and budget, allowing you to spend strategically and optimize your marketing dollars!
(For full tier details, see p. 5 & p. 6.)

SPONSORSHIP TIER	BENEFITS INCLUDE	RATE
OPENING-NIGHT SPONSOR	• Extensive media coverage • Dedicated press release • Opening remarks	$10,000
CLOSING-NIGHT SPONSOR	• Dedicated press release • Opening remarks • Prominent logo placement	$7,000
OFFICIAL SPONSOR	• Logo placement on festival materials • Featured on the “Official Sponsor” title card in the festival trailer	VARIES
SERIES PRESENTER	• Dedicated logo placement in catalog, website and & e-blasts • Tickets to series screenings • “Exclusive Sponsor” title card in festival trailer	$5,000
AWARDS PRODUCER	• Logo placement • Award “presented by” company name & logo • General “Sponsor” title card in festival trailer	$5,000
PARTNER	• General sponsor • Logo placement in catalog, website & e-blasts	$3,000
FRIEND	• Present a particular film • Dedicated logo placement	$1,500
STAR PASS	• Two passes to festival • Tickets to Opening & Closing Night galas	$600

Join the ranks of our past sponsors, including:
Armani Xchange, Continental Airlines, Delta Airlines, DHL, Evian, Grey Goose, Lexus, Nutella, Ruth’s Chris Steakhouse, SAAB, Turkish Airlines, and dozens more!

OUR SPONSORSHIP OPPORTUNITIES: EVERYTHING YOU NEED TO KNOW!

OPENING-NIGHT SPONSOR — $10,000

• Get your brand noticed at the festival's splashy kickoff event!
• You'll have the opportunity to deliver opening remarks at the gala
• A dedicated press release will announce the event, and highlight your sponsorship
• Enjoy extensive media coverage from the region's major television networks
• You'll receive tickets to the Opening Night gala and reception

CLOSING-NIGHT SPONSOR — $7,000

• Includes the closing-night gala, plus the festival awards ceremony and the festival wrap party at the Embassy of France!
• A dedicated press release will announce the event, and highlight your sponsorship
• You'll have the opportunity to deliver remarks from the podium
• You score tickets to all the closing-night festivities, so you can join us in celebrating the culmination of an exhilarating 10 days of amazing world cinema!

OFFICIAL SPONSOR — PRICING VARIES

• Tailored to hotels, airlines, automakers, high-end retail, media and restaurants interested in partnering with the festival
• Your company name and logo will be prominently highlighted in all festival materials (e.g., Official Hotel Sponsor of Filmfest DC, Official Airline Sponsor of Filmfest DC, etc.)
• Your company name and logo will be featured on the "Official Sponsor" title card in the festival's trailer

SERIES PRESENTER — $5,000 PER SERIES

• Sponsor an entire film series that aligns with your brand's focus, values or mission!
• Series include: The Lighter Side (international comedies), Trust No One (international thrillers), DC4Reel (local filmmakers), Justice Matters (social justice), Global Rhythms (international music), Voilà Cinema (French films), and Arabian Sights (new films by and about the Arab world)
• You'll get dedicated logo placement in the catalog, e-blasts, the website and the "Exclusive Sponsors" title card in the festival's trailer — plus tickets to series screenings

(continued —>)

OUR SPONSORSHIP OPPORTUNITIES: EVERYTHING YOU NEED TO KNOW!

AWARDS PRODUCER — $5,000 PER AWARD

• Sponsor one of the festival's awards, get your name and logo on 15,000+ printed ballots, and have your brand associated with recognizing talented directors and fantastic films!
• Awards include: Audience Award (Feature); Audience Award (Documentary); Best Short (international short films); and Best MetroShort (local short films)
• Have your name and logo appear on the "Sponsors" title card in the festival trailer

PARTNER — $3,000

• Become a general sponsor of the festival!
• Your logo will appear in the official catalog, on our website, and in all our e-blasts

FRIEND — $1,500 PER FILM

• Present a particular film screening at the festival!
• Dedicated logo placement

STAR PASS — $600

• Support the festival and become a "Star"!
• Score two festival passes, as well as tickets to the Opening & Closing Night screenings



READY TO BE A PART OF DC'S LONGEST-RUNNING AND MOST EXCITING FILM EVENT OF THE YEAR?



GET IN TOUCH TODAY!

For more information contact:

Tony Gittens, Festival Director
tony@filmfestdc.org
202-355-8595

Shirin Ghareeb, Deputy Director
shirin@filmfestdc.org
202-674-5704

filmfestdc.org